

Gerard Lighting (NZ) Limited NZBN: 9429037596330 with major brand “Pierlite” and other allied brands designs, manufactures, sources & distributes a wide range of lighting products & accessories while operating from its manufacturing and warehousing facility at 686 Rosebank Road, Avondale, Auckland, New Zealand.

We bring people seamless lighting experiences by combining our worldwide expertise with local know-how. Because life’s experiences are enhanced by light. That’s what makes us the first choice for lighting solutions every day, everywhere.

Quality, Compliance & Innovation is the focus of our business and is strongly driven by our Mission, Vision and Core Values.

The Gerard Lighting Group Leadership team is totally committed to achieving product and service quality and meeting the requirements of the quality management system.

As a statement of our commitment to our Quality Policy, **we will**

- Comply to all relevant statutory and regulatory requirements as applicable to the lighting industry and the products we offer to the market
- Endeavour to achieve customer satisfaction that meet or exceed customer expectations, while continually focusing on enhancing positive customer experiences
- Deliver quality & excellence in our products and services at competitive prices and on-time delivery by setting improvement objectives at relevant functions, in line with our strategic planning, Mission and Vision for the business
- Ensure business processes and quality management system processes are effective and provide all necessary resources for their maintenance and continual improvement



James Ewart

Country Manager

Pierlite New Zealand